

Prachi Kadam

UX Designer with a background in architecture. Passionate about creating intuitive solutions that transform complex systems into seamless, easy-to-use experiences.

WORK EXPERIENCE

Product Designer - Neogen Analytics | Michigan, Remote | March 25 - Present

- Designed the end-to-end UX of a food quality testing tablet application from the ground up, navigating an **iterative approach** to translate broad, complex laboratory requirements into focused, user-centered workflows through close collaboration with developers, scientists, and product managers.
- Refined and narrowed product scope progressively through multiple design iterations, **balancing MVP priorities** with usability to deliver a cohesive and intuitive interface.
- Conducted a **comprehensive UX audit** of an existing platform, identifying and prioritizing usability gaps to create a structured roadmap that guided product improvements.
- Streamlined and redesigned workflows** across multiple enterprise devices, collaborating cross-functionally with developers, product managers, and designers through structured sprint sessions.
- Defined and implemented **cohesive design systems** across multiple products, improving design-to-development handoffs and establishing consistent visual and interaction standards.

UX Designer - Athenahealth (Capstone) | Austin, TX | Dec 24 - May 25

[Link to Design Solution](#)

- Designed a "2-Click" payment experience that streamlined authentication and minimized friction, improving payment completion speed and trust across responsive web and mobile platforms.
- Planned and conducted usability testing, heuristic reviews, and iterative prototyping to evaluate usefulness, accessibility, and clarity in patient billing workflows.
- Collaborated cross-functionally with designers and engineers to refine personas, map end-to-end billing journeys, and ensure solutions addressed diverse patient needs.
- Leveraged Athenahealth's design system to create implementation-ready, patient-first experiences that aligned with brand standards and accessibility guidelines.

UX Design Intern - World Wide Technology | Seattle, WA | May 24 - Aug 24

- Led the redesign of Wingstop's checkout and loyalty experience across web, mobile, and kiosk, increasing average order value by 22%.
- Shipped 50+ cross-platform screens in collaboration with developers, ensuring technical feasibility and responsive performance.
- Conducted A/B testing and competitive analysis to validate design decisions, driving measurable improvements in conversion and retention.
- Designed a group ordering experience for Jersey Mike's that reduced checkout time for multi-user orders by 20%, improving overall usability.

Product Designer - HumanX Design Agency | Mumbai, IND | Sept 22 - June 23

- Designed and launched 4 B2C services within the BIAL Airport Super App on iOS and Android, achieving KPI targets under budget.
- Integrated BlueSmart EV cab service, increasing transportation feature adoption by 30% and aligning with sustainability goals.
- Established a centralized design system aligned with WCAG standards, cutting design-dev handoff time by 40% and accelerating rollout of 80+ screens.
- Led monetization strategy for myTVS automotive platform, introducing new in-app purchase flows that drove a 30% revenue uplift.
- Created brand assets to ensure visual consistency and alignment with marketing goals.

Portfolio - prachi-kadam.com

+1 (737) 297-8104

kadamprachi.s14@gmail.com

linkedin.com/in/prachi-kadam-ux

EDUCATION

MS Human Computer Interaction

University of Texas at Austin

Aug 23 - May 25

Bachelor of Architecture

University of Mumbai, India

Aug 16 - May 21

MENTORSHIP EXPERIENCE

Strategy Teaching Assistant

Guided 60+ students in applying design thinking to real-world challenges, driving strategic and outcome-focused problem-solving.

UX Teaching Assistant

Led Figma workshops for multiple batches of 80 students, facilitating design critiques and demonstrating strong organizational skills.

SKILLS

Design

Interaction Design
Information Architecture
Design Systems / Style Guide
Prototyping
Data Visualization
Wireframing
Responsive Design
Storytelling & Presentation

Research

Mixed Methods Research
Usability Testing
Design Audit
Journey Mapping
Heuristic Evaluation

Tools

Figma, Sketch, Axure RP, Maze, Protopie
Adobe Suite - XD, PS, IS, AE, AA
Tableau, Miro, Notion. Jira, Confluence
AutoCAD 2D, Revit, BIM
Blender, Rhino 3D
HTML, CSS, JavaScript, Python
Agile/Scrum Methodologies